

Mme. Homer Will Sing Twilight Hour Concert

Madame Louise Homer, operatic contraito, will sing the General Elec-tric Twilight program at 5:30 p. m. Sunday (November 23) on the NBC network including WSAI. Accom-panied by her daughter Katherine, "Serenade," "Oh Promise Me," "My Heart at thy Sweet Voice" from "Samson and Delith," and "God Be With You 'til We Meet Again."

Kleiber Leaves Philharmonic After Sunday

goers who saw her in "Charlot's Review," "This Year of Grace," and the "Third Little Show."

It is to be hoped that she'll sing "There are Fairies at the Bottom of My Garden," a piece she did in all seriousness when she was an infant prodigy mak-ing concert tours of Canada, and which Ethel Barrymore suggested was a perfect vehicle for La Lillie's delicate satirizing. An appearance in the Nestle program some time ago proved that Miss Lillie's light touch in burlesque is as amusing on the air as on the stage even though her one venture in motion pictures ("Are You There?") was not so kind to her talents.

Eric Kleiber has chosen a program works for his last concert this season work and WKRC will broadcast from 215 pm. to 5 o'clock Sunday (No-work and WKRC will broadcast from 216 pm. to 5 o'clock Sunday (No-rember 22), the day before he sails of Europe to conduct for the Berlin 216 pm. to 5 o'clock Sunday (No-rember 22), the day before he sails 216 pm. to 5 o'clock Sunday (No-216 pm. to 5 o'clock S

Bill Roper, until this year head football coach at Princeton university, will speak in the Famous Coaches program at 10:30 Friday night (No-vember 20) on the Columbia network including WKRC. Roper always has been regarded as something rare in football: a coach who followed the profession purely for love of the game. Graduatd from Princeton and a successful Philadelphia attorney. Roper's only excuse for descriting his office sev-eral months of the year was the thrill he found on the football field.

To WLW Program **Subscribers**

Beginning with last issue the WLW Program was combined with the RADIO DIAL. This means that sub-scribers to the WLW Pro-gram will receive a much more comprehensive program service, incorporating not only WLW programs but those of the broadcasting chains and other large sta-tions as well. We believe that this change will meet with the approval of all our subscribers.

THE WLW PROGRAM.

Charles Egleston will take the part of King Midas in the Lavender Nei-work skit of that title, scheduled for the Crosley Folics broadcast Satur-day night at 8 o'clock on WLW. Charlie is working hard on his part and thinks by Saturday the will have mastered the old King Midas touch. He feels it will be a good trick even if it doesn't work.

John Holbrook Wins 1931 Radio **Diction Medal**

John W. Holbrook, New York NBC announcer, is winner of the 1931 radio diction medal of the Amer-ican Academy of Arts and Letters. Hamlin Garland, chairman of the Academy's radio committee, said Hol-brook's voice combined "best English and American English," and com-mended his "taste, pronunciation, grace and authority." Holbrook, 25 years old, was born in Boston. NBC took him from WBZ there last May after he attained recognition, announcing n a tion al events originating in Boston.

National Oratorio **Chorus Sings in** Weems' Period

The National Oratorio Society with Reinald Werrenrath conducting, will begin its third successive season of weekly broadcasts over the NBC net-work including WSAI on Sunday (November 29) at 10:13 p. m., taking the place of Tcd Weens' 'Best Soli-ers' 'Program. The first concert will present Deems Taylor's musical set-ing to be called 'The Highwayman'' by Alfred Nayes, Werrenrath, accom-panied by a women's chorus, and or-chestra, will sing the baritone role which was written especially for him.

WCKY.

The show tunes are "Is Rhythm Necessary," a comedy song, and "As Time Goes By," a sentimental melody. She will round out her appearance with "Take Me Back to Manhattan," "The New Yorkers." Last Fri-day Oscar Shaw, leading man of "Everybody's Welcome," was the Nestle star.

Dan Beddoe Will Sing Six Times on Air from WKRC

Dan Beddoe, celebrated Welsh tenor, who is considered one of the greatest oratorio singers of the time, will be the soloist for six weeks in the new Alms and Doepke program WKRC is broadcasting at 8:15 p. m. Sundaya, beginning this week (November 22). Mr. Beddoe will be accompanied by the Musie Hall organ, played by Howard Krell.

Complete Radio Programs for Greater Cincinnati and Network Key Stations Begin on Page 3

Weekly RADIO DIAL «« PROGRAM JOTTINGS »»

Published every Friday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted. Entered as second-class maller July 29, 1981, at the post office al Cincinnati, Obio, under the Act of Ma ch 3, 1879.

NATALIE GIDDINGS, Editor E. E. HARRIS, Bus. Mgr.

VOL. I WEEK ENDING NOVEMBER 26, 1931 No. 27

AT LAST THE COMMISSION **GETS HARDBOILED**

Believe it or not, the Federal Radio Commission at last is getting bardboiled.

bardboiled. Those who have been following the vacillating career of broad-casting's governing body will understand the allusion to Ripley readily enough. And for the benefit of others it may be worth while to explain that until the past few weeks the F. R. C's. record has been conspicuous chiefly for agile side-stepping. In its administration, the F. R. C. has demonstrated the amazing ability to make mountains of molbhills and molehills of mountains. The reasons are several and depressing, ranging all the way from Washington red tape to practical politics. At any rate, it is no trick to pin an indictment of spinelessness on the Commission. But during the mast few weeks the story is different; astonishingly

to pin an indictment of spinelessness on the Commission. But during the past few weeks the story is different; astonishingly different. For in that time the F. R. C. has ordered off the air no less than eight stations for the heretofore only euphoneous reason of failing to serve the "public interest, convenience and necessity." Moreover, these death warrants have a certain local interest. Among the eight condemned stations are WCHI and WJAZ, Chicago, which divide time with WCKY. Their passing gives the Covington transmitter free run of the 1400 kc. channel. Of course, it is likely that the whole matter will be any theorem.

transmitter free run of the 1400 kc. channel. Of course, it is likely that the whole matter will be put through the slow-grinding mill of the courts. Some of the disillusioned by-standers doubless will remark, too, that the Commission is only four years late making a start at separating the sheep from the goats. Nevertheless, the recent executions look to be something more than just another passing fit of bad temper at Washington. The best reason for surmising that is the discernible anxiety among certain of the broadcasters about where the axe will fall next. So maybe, after all its nimble ducking, the Commission finally has decided to get hardboiled. If it has, if moreover it stays hardboiled, and about the really important issues, the prospects for better broad-casting are decidedly better. For-again believe it or not-there is one thing a station manager fears more than a commercial client's wrath; and that is the loss of his transmitting license.



Heartfelt tliniks to the studio moguls for the munificent gift of Walter Daniroseli and the NBC Symphonic Hour (WLW, Sunday at 115 p.m.). It's set at just the time that gives about all of us a chance to hear America's most be-loved orchestra conductor. And as if that isn't boon enough, it's an old-fashioned 60-minnte hour, with room for a full symphony. Result a superb treat.

That new Weed Tire Chain pro-gram (WKRC, Wednesday at 10:18 p. m.) is something attrac-tively different. A good mixed quartet in the sort of numbers that most of the bills pass up.

If you like a fresh slant on who's who and what's what, William Hard's Back of the News in Washington (WCKY, Tuesday at 7:45 p.m.) is a snrc het. His talks are better than political gossip.

And once in a while these pieces spoken into defenseless micro-phones turn out to be pearls of candor. For instance, the gem tossed off by one of Abe Lyman's "finds" the other evening. Quoth the fair discovery: "Now I'm go-ing to sing you one of the new hit songs, "I Don't Know Why!" We can't think of a reason either.

The new Buick program (WSAI, Sunday at 9:45 p.m.) is a deal ringer for the old General Motors Hour. Which doesn't mean it's not enjoyable, of course. Just a family resemblance.

Have you noticed that Regal Radio Reproductions (WKRC, Fri-day at 9 p. m.) carefully omit the names of the imitations' originals? Maybe there's a reason.

You can get Seth Parker at WHAS (Sunday at 10:45 p.m.). For three weeks while Phillips Lord is on tour, there will be a substitute program called Seth Parker's Neighbors.

It would be interesting to know wby the Collier people stopped broadcasting J. P. McEvoy's "Are You Listening?" There's such a thing, you know, as being embar-rassingly realistic. It would be interesting to know wby the Collier people stopped broadcasting J. P. McEvoy's "Are You Listening?" There's such thing, you know, as being embar-thing, you may have sur-acted, that Goodyear quartet is the Revelers' to ease over the idea?

inder auother "nom de mike." They're also the Buick quartet. By this time Messrs. Melton, James, Dewey and Glenn have sung under more aliases than a rogué's gallery headliner can boast. But they're still one sweet foursome. .

The Simen'z Guardsmen have moved to WLW, Sunday at 5:30 p.m. .

Andy's "repression" for depres-sion is almost accepted usage by this time. Even Dr. Julius Klein started to say it the other evening.

Another feature for the young-sters, Uncle Olie and His Kremel Gang (WKRC, Monday and Fri-day at 5:30 p.m. and Wednesday at 5:15 p.m.). What's the differ-ence between Olie and the rest of the air uncles who just dote on nieces and nephews? Well, he claims to be Scandinavian.

So Walter Winchell has been drafted as a pinch-hitter on the Licky Strike program: (WSAI, Thesday. Thursday, Saturday at 10 p.m.). Coming on top of a sudden change in orchestras, this looks suspiciously like an admission that the Adaui's Apple Hour" hasn't heen wowing them. Maybe there's just an outside chance that a care-ing scrutiny of the blurb content might suggest something to the eagle-eyed program doctors.

. WLW's Southern Singers have a woman as top tenor. And she's a good one.

The NBC is five years old this month. My, my, how tempus does fugit. It seems only a very two ago that we dozed uncasily though nost of that four-hour mangeal program. Yes, four solid, users solid hours. But it's probably elephantine to bring that up.

.

Friday, November 20 2:15 p. m. WLW (NBC). Charles Naegle, pianist, playing Schuman's "Concerto," will be the soloist with the Rochester Philharmonic Symphony.

4:15 p. m. WHAS (870 kc. NBC). An abridged version of Shakespeare's "Merchant of Venice" will be played by the Radio Guild.

8 p. nr. WCKY (NBC). Frances Willians, comedienne and star of the new Broadway show "Everybody's Welcome," will be the guest artist in the Nestle program. 1.4 .

10 8:15 p. m. WLW. Musical Bridges is a concert orchestra program with fanciful continuity to lift it out of the class of the traditional concert. . .

9:30 p. m. WSA1 (NBC). Irene Bordoni, piquant French nusical com-edy star, will sing "Save the Last Dance for Me.' a new tune never be-fore heard on the air, in her appear-ance as Pond's guest artist. Her other numbers are "She Didn't Say 'No.'" from the also new "Cat and the Fiddle," "Yes' and She Didn't Say 'No.'" from the also new "Cat and the Fiddle," and "II I Could Say to You in Eng-lish What I Am Thinking of You in Freuch."

Freuch.

10 p. m. WCKY (NBC). "The Life of Knute Rockne," a tone poem recently composed by Ferde Grofe, is to he repeated by Paul Whiteman's orchestra in the Paint Mcn program.

10:30 p. m. WSAI (NBC). Lou Holtz, musical comedy-vaudeville per-former; Adelaide Hall, who calls her-self the "crooning blackbird," and Sylvia Froos, vaudeville singer, will appear in the RKO Theater of the Air.

10:30 p. m. WKRC (CBS). Bill Roper, former head football coach at Princeton. m a kes predictions for Thanksgiving games in the Famous Coaches program.

Saturday, November 21

9 p. m. WLS (870 kc, NBC). ¹⁷ p. m. WLS (870 KC, NBC). Inc Ghicago Civic Opera broadcast will be a part of Verdi's "Aida." Paul Alt-house, tenor, and Iva Pacetti, soprano, will sing the roles of Rhadames and Aida. It will be Miss Pacetti's debut of an Oreas singer. Current Van Gor. Aida. It will be Miss Pacett's debut as an opera singer. Cyrena Van Gor-don, mezzo-soprano, will be heard as Amneris. The broadeast will include "Celeste Aida," and "Ritorna Vin-citor," two of the best-known arias from the opera.

10 p. m. WKRC (CBS). "Lord and Lady Duscn-Berry," a farce comedy with moments of old-fashioned melo-drama, will be played by the Hank Simmons' Show Boat Dramatic Com-pany aboard the Maybelle. The play was written from "The Heir at Law" by George Coleman.

9:30 p. m. WSAI (NBC). Henry Hadley, noted American composer, will be guest conductor Monday night when the Parade of the States com-plinents his native state, Massa-chusetts. One of the numbers will be "Chinese Suite," his own composition. ÷

12 Midnight, WTAM (1020 kc.) Gene and Glenn's Song Shop which used to be one of their favorite pro-grams on WLW has opened again and will be heard every Saturday from midnight until 1 a.m. Jake and Lena, the cash register, and all the other paraphernalia of the original act, have been retained for the Saturday night program. Gene and Glenn also appear on WTAM every night, except Satur-day, at 7 p.m. as the Spang Bakers, and on the NBC network including WSAI at 8 a.m. daily.

Sunday, November 22

2:30 p.m. WCKY. The Coving-ton Art Club's music department is be-ginning a new weekly music program with a half hour of songs by a chorus of 16 professional voices directed by Maurice Thompson. "In a Monastery Garden," arranged by Louise Ryder, will be sumg this week. The arrange-ment for four parts is said to be so unusual that several music publishers have asked to publish it.

5 p. m. WCKY (NBC). Dr. Harry Emerson Fosdick's Sunday afternoon talk was the first afternoon feature

the Kentucky station requested from NBC after being notified of permis-sion to operate full time.

5 p. m. WSAI (NBC). Shura Cherkassky, pianist, will be featured on the NBC Artists' Service program in the absence of Sophie Braslau, who has been appearing recently. . .

5:30 p. m. (VSAI (NBC). Madame Louise Homer, contralto, is the Gen-eral Electric Twilight soloist.

8:15 p. m. WLW (NBC). Helen Keller, blind and deaf, will speak on Collier's Radio Hour. . .

9:30 p. m. WKRC (CBS). "The Late Captain Crow," a drama of pi-rates, hidden jewels, and mutiny, will be enacted during the "Romances of the Sea" program.

9:15 p. m. WLW (NBC). Clarence Budington Kelland, author of innu-merable stories (including "Ont of Bounds," currently running in the Ladies Home Journal), will be guest speaker on the Bayuk Stag Party. He will discuss "Crises in American History." His fietion characters are notable for their sparkling conversa-tion, which augurs well for Kelland's microphone appearance.

Monday, November 23

11:30 p. m. WLW. WLW will salute the city of Denver, Colorado, during its "Fanfares" broadcast, with William Stoess conducting special ar-rangements of "Springtime in the Rockics," "Out Where the West Be-gins," and "Colorado Skies."

Tuesday, November 24

11:30 p. m. WLW. The Los Amigos Spanish broadcast is now on Tuesday night at 11:30 rather than on Friday. Crimelights has been scheduled for the Friday night, 11:30 spot.

Wednesday, November 25

10 p. m. WKRC (CBS). Beatrice Lillie, comedienne, will do several of her delicate burlesques in the last of the Vitality Personalities programs.

Thursday, November 26

8 p. m. WSAI (NBC). Helen Mor-gan, the piano-sitting Ziegfield Follies star, will he Rudy Vallee's guest on the Fleischmann program. She will sing songs she sang in "Show Boat" and "Sweet Adeline," and in the Fol-lies.

. p. m. AVLW. Works of Henry Hadley, American contemporary com 16 per cent more than it was a year poser, will make up the Great Com-poser Concert Hour.
 The only trouble is that it's poser Concert Hour.

.

Being Some Perky Palaver From the Programs of RAY PERKINS Hi there, Radio Dialersl An there, Radio Dialersi Far be it from me to belittle a great national is-sue, but we're naking altogether too much hooph and to-do about the "d un king" question. What does it matter whether people in our great country dip their cake and doughmuts in their coffee or cat them dry?

I asked Gertrude Glutz, our eti-quette expert, if she ever dunked,

"I dunk care if I do," she cried, "I dunk care if I do," she cried, illing her head saucily. So I pushed her down an clevator sbaft and haven't heard from her since.

and haven't heard from her since. But the so-called joys of dunking are as naught in comparison to an even more thrilling gastronomic practice. I refer to the fine old custom of Scropping. The word "scropping," our Resarch Depart-ment informs us, is derived from the two words, "scraping" and "mopping." It denotes the process of wiping gravy off a plate with a piece of bread. The motion is thus horizontal as compared to the vertical movement in v ol v e d in dunking. A good, expert scropper never gets gravy on his fingers, either, which is more than ean be said of the nation's dunkers.

The Perkins Research Labora-tories are working on a new type of super-absorbent bread that will of super-absorbent bread that will be a great boon to plate scroppers. By incorporating a percentage of absorbent cotton in the batter we have developed a product that will holds more to the square inch. I am organizing a company to market the Perking Super-Absorbent Bread, provided I can prevent my lawyers from getting all the gravy.

Down in Brazil they're promoting the use of surplus coffee to make engine fuel.

Shucksl The oil people up here have been trying to promote the same thing with their surplus.

Nevertheless they're having a terrible problem with their coffee in Brazil,

It keeps them awake nights whether they drink it or not, . .

You Should Know—

Bob Newhall



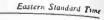
Bob Newhall — or perhaps Colonel Robert De Sylva Newall to you!

He likes checked suits and little kittens.

He sports a tiny reddish blond ustache. He wears his hat while he broadcasts-a flashback to his sports reporting days when

forms of athletics has been gained through 20 years as one of the country's best-know sport reporters and as an active participant in most of the sports he talks about in his mile-arminute daily sport talks at WLW. The case for his portable type-

writer is completely covered with hotel, steamship, railway labels of almost 40 foreign countries. He has traveled with the Cin-cinnati Reds and other major league teams on 19 spring training trips while sports editor of the defunct Commercial Tribune and other papers. He has crossed the Atlantic seven times and has traveled completely around the world. He has lived in Mexico City, and wrote news-paper articles from the Philipnines during the uprisings there-On his last trip he covered 41,000 miles, stayed eight months, shot to his sports reporting days when a leopard in the Sudan, bagged a he always wore a hat at work to keep the glare of flood lights out of his eyes. His intimate knowledge of all 18-foot crocodile.



PARDON MY

mperkinsence!



Friday, November 20

WFBE



Thenbegin the Doswer noted for their yocal harmonies, they can also talk turkey when the occasion arises. This occasion being Thanksgiving, the girls are picking out the bird that will grace the Boswell table on the festive day. They all plan to have a hand in cooking it for they have domestic talents too.

in cooking it for they have domestic talents too. The Boswell Sisters broadcast on the Columbia network at 7:30 p. m., Monday, Wednesday, and Friday in the Baker Bar program. Connie has her own solo program at 6:45 p. m., Tuesday, and Thursday, and Saturday. WKRC will broadcast the Tuesday (November 24th) and Thursday (November 26th) periods this week.

Helen Keller Talks Sunday For Collier's

Helen Keller, blind and deaf sinee birth, will speak on Collier's Radio Hour at 815 p.m. with station VLW in the national NBC hook-up. Miss Keller's ability to talk is considered one of the marvels of personal achievement.

"Eternal Flapper" **Stages Radio** Variety Show

Not satisfied by ratiling off beauty talks at a rate that out Gibbons Floyd Gibbons, Edua Wallace Hopper will be mistress of ceremonies in the new Variety show shie is broadcasting on the Colounbia network and WKRC at 10 p.m. Sundays, Panchon and Marco who have been stage producers for many years, are staging the radio show as their first venture into com-nercial radio production.

Wee Willie Robyn And Gypsies Sell Hairnets

Wee Willie Robyn, diminutive radio tenor, who eight years ago be-came a charter member of flie famous Roxy's Gang, combining that work with concert work until the present time, will sing Auf Wiederschen, from the Beantiful operetta "Blue Paradise" during the new Venida pro-gram (designed to sell hair nets) to be heard over the Columbia chain and WKRC Shutday (November 22) at 1:45 p.m. He will be accompanied by Ennery Deutsch and his Gypsy En-semble.

Music Hour Friday Includes Three Orchestra Pieces Sorrow and happiness as expressed in music, and the uses of the oboc English hours and basson in orches tra numbers will be explained by Walter Danrosch in the Musical Ap-tra numbers will be explained by Walter Danrosch in the Musical Ap-tra numbers will be explained by Walter Danrosch in the Musical Ap-preciation hour at 11 a.m. Friday Walter Danrosch in the NBC: net Work for Control of the Strate Walter Danrosch in the NBC: net works, including WLW, WCKY, and WSAI. The symphony orchestin Uitabout the Strate Trans Will play an excerpt from Dvoraks Death' from Grieg's "Peer Gynt Suite," and the Internezzo from Men detssonts "Mid summer Nights

WCKY (202m.—1490kc.) 7:00 A. M.—Alarn Clock Melodics 7:30—Organ Reverlas 8:00—Kentucky Mountaineer 8:15—Mening Devotions (NBC) 9:00—Waltes, Old and New 9:35—Checison G., NBC) 9:05—Using Devotions (NBC) 9:15—Junes In Blue 9:35—Checison G., NBC) 10:15—Nimiton, D., Merchants 10:15—Shifting, Porgram 12:15 P. M.—Luencheon Caracter 12:35—Euro Stock Market Report 12:35—Farm and Home Nouro 13:35—Novel Sciences 13:35—Novel New Plash 13:35—Science Lopes Crichestra 13:35—Novel Lopes Crichestra 13:35—Sciences 13:35—Scien (Continued Saturday, November 21) WFBE (250m.—1200 kc.)

Friday, Nov. 20

WCKY(202m.-1490kc.)

WFBE Friday, November 20 2:30-Moods in Blua 3:06-With Lawrence Tibben 3:15-Garden of Miolog 3:30-Vice Street Foot Cluic 3:45-Bill Reitb's Clucionati Panbérs 4:30-Aftersoon Dance 4:30-Aftersoon Dance 4:30-Aftersoon Dance 4:30-Diffuent Mibers and Mrs. A. Hahn 4:30-Aftersoon Dance 4:30-Diffuent Mibers and Mrs. A. Hahn 4:30-Diffuent Monk 4:30-Sprits Program 6:45-Berning Pord Travelogue 7:10-Diane Stein 6:45-Berning Pord Travelogue 7:10-Diane Ibad Sport Review 7:30-Origina Ibad Sport Review 7:30-Origina Ibad Sport Review 7:30-Diane Ibad Sport Review 9:30-Luckey Boys 9:30-Dance Time 9:30-Wrestling Mathes WKRC (545m.-550 kc.) VY ANACE (3430III. 3300 KC.) 6448. M. Suntie Worshin 7:45-Gladys Catron, Organist 8:10-Reland Gaines Moustain Rangers 8:15-Grab Bag Boya 8:45-The Old Dutch Girl (CBS) 9:10-Supper Maid Program 9:13-Supper Maid Program 9:13-Supper Maid Program 10:17-Worma's Mour-Tremlette Tully 10:15-Supper Tremlette Tully 10:15-Blue Moon Program (CBS) 11:30-FRJ Program 11:36-Jane Grey, Kampf Jeweler Artists Noon-Blackberry Dudes Noon-Blackberry Dudes 12:15 P. M.-Christmas Toura 12:30-Cinenaul Merchants' Program 1:00-Pabst-ette Varietes (CBS) 1:15-Julia Nayer, Nauschold Nints 1:45-Syenol Program 2:00-Cineinnati Trade School Program 2:15-Burck Buser Organ Melodies 3:10-Columbia Salon Orehestra (CBS) 3:00-Vizey Organ Program 3:13-Columbia Salon Orehestra (CBS) 3:30-Grease-of Program 3:45-Laying of Union Depet Corper-stone Noon-Blackberry Dudes 3:30—Greate-off Program
3:45—Laying of Union Depot Corner-stone
3:45—Laying of Union Depot Corner-stone
3:14—Laying Laying Construction
3:14—High Column Company Musicale
5:13—Aire, Icolumn Company Musicale
5:14—Carner Review: Varity
5:14—Bert Lown's Orchestra (CBS)
7:15—Baker Bar-Bowell Sisters (CBS)
7:14—Carner Quarter Nour (CBS)
8:00—R. B. Clothes-Grab Bag Boys
8:13—Single Rade Reproduction (CBS)
9:00—Real Rade Reproduction (CBS)
9:00—Real Rade Reproduction (CBS)
9:00—Real Rade Reproduction (CBS)
10:05—Thikburg Pagental (CBS)

Midnight-Ben Bernie Orchestra (CBS) 12:30-Ship's Cafe Orchestra (CBS)

WLW (428m.-700 kc.)

WL YY A. M. 6:30 A. M.-International Fiddlera 6:00-Physical Exercises 7:15-Mephines Kide, Jr., organ 7:45-Johy Bill and Jane (NBC) 8:00-Morning Devotions (NBC) 8:15-Georgia Wildeats 8:15-Georgia Wildeats 9:00-Rumford School of Cookery 9:15-Physical Exercises 9:00-Rumford School of Cookery 9:15-Town Cifer Economy Nomes 9:15-Dernium Man 10:00-Live Stock; Polyanna Tak 10:15-A. & P. Orchestra 10:15-Coolei Goodbody (NBC) 10:45-Stocky Program 11:00-Music Appreciation Nour (NBC) 10:00-Music Appreciation Nour (NBC) 10:00-Music Papreciation Nour (NBC) 10:00-Music Papreciation Nour (NBC) 11:00-Music Papreciation Nour (NBC) 10.4.5-Stokely Program 11.00-Music Appreciation Nour (NBC) Noon-Tuxedo Piddlera 12.13 P. M.-Pet Barnes (NBC) 12.30-River; Piano; Markets 12.30-Live Stock Reports one (NBC) 12.30-Live Stock Reports one (NBC) 1.30-Chost Stock of the Air 3.00-Mormon Tabernatic Choir (NBC) 3.15-Rochestre Philbarmonic (NBC) 4.00-A. & P. Orchestra 3.00-Mormon Tabernatic Choir (NBC) 4.00-A. & P. Orchestra 3.10-Contenter Philbarmonic (NBC) 4.00-A. & P. Orchestra 5.15-Los Vaguren de Ramona 5.13-Contenter Philbarmonic (NBC) 6.13-The Chatter 6.13-The Chatter 6.13-The Chatter 6.13-The Chatter 6.13-And Pouch Program 6.13-Andre Nabel 7.13-Baccul Program (NBC) 7.13-Danous Program (NBC) 7.13-Danous Program (NBC) 6.13-State Program (NBC) 6.13-

COMPLETE PROGRAMS

To facilitate the finding of net-work programs with no Cincinnati outlet, stations more available than the key stations WIZ, VEAF (for NBC) and WAPC (CBS) are listed in the network schedule. This log of stations mentioned in these schedules will assist dialers in finding out-of-town programs:

ing out-of town programs: KDKA, Pittsburgh--980 kc. KMON, St. Louis-1090 ke. WENR, Chicago--870 ke. WGN, Chicago--870 ke. WGY, Scheneetady--790 ke. WHAS, Louisville. WJR, Detroil--730 kc. WHAS, Louisville--820 ke. WTAS, Louisville--820 ke. WTAM, Cleveland--1070 ke.

Friday, November 20 WSAI (225m.-1330 kc.) 8:00 A. M.-Gont and Olenn (NBC) 8:15-McCormick Piddlers 8:15-McCormick Piddlers 9:15-Odas Mattox 9:15-Odas Mattox 9:15-Odas Mattox 9:16-Odas Mattox 9:16-Odas Mattox 9:16-Odas Mattox 9:16-Odas Mattox 9:16-Odas Mattox 9:16-Odas Mattox 10:15-Dr. Royal S. Copeland (NBC) 10:15-Dr. Royal S. Copeland (NBC) 10:15-Dr. Royal S. Copeland (NBC) 10:00-Mitto: Appreciation (NBC) 10:00-Mitto: Appreciation (NBC) 10:00-Woman's Radia Review (NBC) 10:00-Woman's Sabute 10:00-Woman's Sabute 10:00-Woman's Sabute 10:00-Woman's Radia Review (NBC) 10:00-Woman's Radia Review (NBC) 10:00-Woman's Sabute 10:00-Sabute Sabute 10:00-Sabute Pute (NBC) 10:00-Sabute Pute (NBC) 10:00-Notel Gibbon Orchestra Web RDC (Cope L) ORD 8:00 A. M .-- Gene and Olenn (NBC) 8:15-McCormiek Piddlera

WABC (860 kc.) CBS

WABC (800 KC.) CDS 6:00 P. M.-Dave Abrams' Orchestra 6:30-John Kelvin, Irish tenor 10:45-Tito Guizar, Spanish Tenor 11:00-Leon Belasco Orchestra 11:30-Ente: Madriguera Orchestra 11:30-Ente: Madriguera Orchestra 11:30-Ente: Madriguera Orchestra 11:30-Ente: Madriguera Orchestra 1:30-Dave Abrams' Orchestra

WEAF (660 kc.) NBC

P. M. 6:00-Waldori-Astoria Orchestra 6:30-Ray Perkins 7:00-Msjon Bower Family (also WENR) 11:00-Marion Harris, songa 11:15-Vincen Lopez, Orchestra Midmight ---Cab Calloway A. M. A. M. 12:30-Larry Funk's Orchestra

WJZ (760 kc.) NBC

WJZ (100 KC.) THEC
P. M.
6:10-Consader: Orchestra
6:13-Consader: Orchestra
7:30-Phi Look (also KDKA)
7:45-Phi Look (also KDKA)
10:30-Paul Whitemai's Paint Men (also WDKA)
10:30-Clara, La nd Em (also KDKA)
10:30-Clara, Joint Men (also WDK)
11:30-Jack Denny Orchestra
Miningtht-Russ Columbo (also WDR)
A. M. A. M. 12:15-William Stoess Orchestra

Saturday, Nov. 21

WCKY(202m.-1490kc.)

WCKY (202m.-1490kc.) 1:00-Wet Hour Frolic 1:30-Alfce Rowitte 1:31-Super Pour 1:11-Cumberland Crooners 1:32-Stuber Navailanser 1:32-Stuber Navailanser 1:30-Kraum Chek Midite 1:30-Wetar Varietis 1:30-Wetar Noveltiss 1:30-Wetar Noveltiss 1:30-Wetar Noveltiss 1:30-Wetar Noveltiss 1:30-Wetar Program 1:30-Wetar Program 1:30-Wetar Program 1:30-Wetar Program 1:30-Wetar Program 1:30-Wetar Program

Saturday, November 21 WCKY 2:30-M Matinee Melodie Sieta Musicale 3:00-Siesta musicare 3:30-Novelesque 4:00-Hawaiian Fancles 3:35-Novelesque 4:06-Nawiin Fancies 4:30-Mood Indigo 5:06-Diemar and O'Shea 5:30-Diemar and O'Shea 5:30-Diemar and O'Shea 6:30-Dinner Dasce 6:35-Dinner Dasce 6:35-Dinner Dasce 6:35-Dinner Dasce 6:35-Dinner Dasce 6:35-Dinner Dasce 6:35-Ayers News Far (NBC) 7:35-Ayers News Far (NBC) 7:35-Ayers News Far (NBC) 7:35-Ayers News Far (NBC) 7:35-Ayers News Far (NBC) 8:15-Kentucky Mountainer 8:13-Kentucky Mountainer 8:13-Actively Mountainer 8:13-Centucky Mountainer 8:13-Centucky Mountainer 8:13-Centucky (NBC) 10:05-Clers, Li and Em (NBC) 11:06-Clers, Ji and Em (NBC) 11:36-Coon Sanders Orchestra (NBC)

1

WFBE (250m.—1200 kc.)

WFBE (250m.—1200 kc.) 7:01 A. M.—Break of Day 7:13 - Musical Clock 8:13-Bittiday Party 8:13-Dittiday Party 10:13-Wittiday Party 10:13-Wittiday Party 10:13-Wittiday Party 10:13-Wittiday Party 11:30-Housevives Trollc Noom-Happiness Club 11:30-Day Dreams 1:45-Chas, Daunt, teaot 2:00-Harey Nisrdy 2:15-Ministure Concert 3:30-Varley 1:13-Ministure Concert 3:30-Varley 1:13-Ministure Concert 3:30-Varley 1:13-Ministure Concert 3:30-Witcal Appreciation for Children by Lucills fanking 6:30-Wirkey 6:30-Mucical Appreciation for Children by Lucills fanking 6:30-Wirkey 6:31-Dire Guestion Bas 7:30-Original Hold Soort Review 7:45-Eren Surat 8:00-The Mansion Dance Orchestra 8:00-The Kash Nath Hinta 8:00-The Kash Nath Hinta 8:00-The Kash Math Hinta 8:00-Dickey Boyn 9:0-Dary Mice Nath Hinta 10:30-Dream Pantasy

Society Girl Wins Place in March of Time



WKRC (545m.—550 kc.) 6:45 A. M. — Sunrise Worahlp 7:45 — Cladys Catron, organiat 8:13 — Crab Bag Boys 8:43 — Kentucky World Tour 8:30 — Studio 9:13 — Win Clothing Co. Municale 9:13 — Win Clothing Co. Municale 9:30 — Consolidated Merchanta' Program

RADIO DIAL, WEEK ENDING NOVEMBER 26, 1931.

Eastern Standard Time WLW Saturday, November 21
 Y:45-Jölv Bül and Jane (NEC)
 B:0-Morning Devotions
 B:10-Gorgin Wildcats
 B:10-Heitel Gibson Orcheatra
 B:10-Fundates Plays
 B:10-Fundates Plays
 B:10-Fundats
 B:10-Fu WSAI Saturday, November 21 9:45-A, & P. Program (NBC) 10:30-Mrs. Blak: a Radio Column (NBC) 10:13-Dave: Roberts. banjo Sunday, November 22 Saturday, November 21 | WSAI WCKY Sunday, November 22 4:10-Sander Trio 4:15-Lavson's Hawviliana 4:15-Duice Markum 5:00-Dr. Harry Emeraon Foulick (NBC) 5:30-Juika Monk, plania 6:30-Randal Fryer, teaor 6:30-Randal Fryer, teaor 6:45-Kapus Hawiliana 7:00-Willis Overland Program (NBC) 7:15-Leni Fore, soprao 7:15-Deni Fore, soprao 7:16-Deni Fore, soprao 7:16-Deni Fore, soprao 7:16-Deni Fore, soprao 7:16-Deni Fore, soprao 9:16-Sinter Anold's Orchestra 9:10-Skillet Lickers 9:10-Charlence 9:15-Lalian Seconadera 10:06-Kentukey Mountaineer wiw WKRC Saturday, November 21 "KAPUA'S STUDIOS" 10:00-Woman's Hous-10:03-Studio 10:45-Stocol Contest Program 11:00-Julia Hayes. Househod Hints 11:30-Coldar Taroro 11:45-Blackberry Dudes Noon-VI-Zey Request Program Culture Reguest Program 2014-2015 (2015) 10:15—Dave Roberts, banjo 10:30—Records 11:30—Live Stock Reports 11:45—Records Noon—Sign off 1:45 P, M.-Yale-Harvard Pootball Game (NBC) 3:30—Dancing Melodies (NBC) 4:00—Records 4:15—Croately Dealers Salute 4:15—Records Learn to Play the Hawaijan and Standard Guitar-11:35-Birkberry Dudes Noan-Vi, Burkberry Dudes 12:30-Di, M. Chrismas Tours 12:30-Di, M. Chrismas Tours 12:30-Di, Barkowski Program 11:30-Ric Carleton Hotel Orchestra 11:30-Ric Carleton Hotel Orchestra (CBS) 2:30-Poorball Game, Southere California vs. Notre Dame (CBS) 2:31-Deorball Game, Southere California vs. Notre Dame (CBS) 5:31-Eradio Television Institute 5:34-Trapic-Aire, Inc.-Football Score (CBS) 6:30-Rei Nu Program-Pat Gillick, Organ 6:32-Studies: Sporta Review 6:32-Christmas Tours 6:33-Kauley World Tour 6:40-Studie 7:30-Wayney Political Situation Tenor Banjo or Mandolin. Hear Kapua's Hawaiians. WCKY Sat., 6:45 P. M.; Sun., 12 M.; Wed., 7:30 P. M. 4:13--Records Dealers Salute 4:13-Records 5:00-Southern Singers, Raymond Mitchem 5:10-M: Bones and Ce. (NBC) 7:00-Nick Lucas (NBC) 7:15-Lavr That Saferbaud Society (NBC) 7:15-Lavr That Saferbaud Society (NBC) 7:145-Trais of the Goldberg (NBC) 7:16-Derine and the Goldberg (NBC) 7:16-Derine and Society (NBC) 7:16-Derine and Society (NBC) 7:10-Derine State Society (NBC) 7:10-Derine State Society (NBC) 9:10-Derine State Society (NBC) 10:10-Derine State Society (NBC) 10:10-Derine State Society (NBC) 10:10-Derine State Society (NBC) See KAPUA at 9:45-Italian Seronadera 10:00-Kentucky Mountaineer 10:15-Harbor Lights (NBC) 10:45-Hokum Trio 11:00-Cumberland Crooners 11:15-Earl Arnold'a Orchestra 11:45-South Sea Ialanders (NBC) 717 Main St., PArkway 5986 TUNE vv r. DL (2000. — 120 8:00 A. M. — Break of Day 8:30 — Concert Hour 9:15 — Birthday Party Program 9:30 — Invitation to the Waltz 10:15 — Dry Ridge Health Hints 10:30 — Vocal Varieties IN! 6:40-Studie 7:00-Washington Political Situation 7:10-Cranc-Ding Creaby (CBS) 7:30-Spuish War Veterans 7:45-Canel Quarter Hour (CBS) 8:100-Spanish War Veterana 8:13-Philadelphis Symphony Orchestra (CBS). WABC (860 kc.) CBS P. M. 6:00-Dan Bigdowi Orchestra 6:30-Dan Bigdowi Orchestra 7:30-Reis e Bensell 1:00-The Milts Brothera 11:00-Earie Misdfiguera's Orchestra 11:35-Reis Milter 11:35-Reis Milter 11:35-Reis Milter 11:35-Reis Milter 11:35-Reis Wilter Miltarie Guy Lombardo's Orchestra A. M. 9:30-Invitation to the Waita 10:13-Dry Rider Health Hints 10:35-Dry Rider Health Hints 10:45-Bering Ford Travelogue 11:20-Cur Thought for Today 11:34-Merring Medolfea 11:35 P. M.-Calvano and Corter 12:35 P. M.-Calvano and Corter 12:35 P. M.-Calvano and Corter 12:35 P. M.-Calvano and Corter 12:36-D. Corter 12:36-D. Corter 12:36-D. Corter 12:36-D. Corter 12:36-D. Corter 12:36-D. Descent 12:36-D. Corter 12:36-D. Corter 12:36-D. Corter 12:36-D. Corter 13:36-D. Corter 14:36-D. C "Professor" MILLER "Baron" LLOYD The Grab Bag Boys Every day-\$:15 to 8:45 A. M. (CBS) 10:00—Hank Simmons Show Boat—Prench Bauer, Inc. (CBS) 11:03—Sports Review: Christmes Tours 11:15—Pyol Program 11:30—Pat Gillick, Studio WKRC A. M. 1:00-Hotel Edison Orchestra 1:30-Dave Abrams' Orchestra Midnight-Chiff Burns Orchestra 12:30-St. Morits Orchestra (CBS) BETTER RECEPTION WLW (428m.-700 kc.) WEAF (660 kc.) NBC 6:30 A. M.—International Fiddlers 7:00—Physical Exercises 7:15—Happiness Kids 7:30—Organ. Arthur Chandler. Jr. W L/AI (000 million of the second of the sec OR YOUR MONEY BACK A NEW For your For your Radio Inspection WSAI (225m.—1330 kc.) 8:00 A. M.-Gene and Glenn (NBC) 8:15-McCornick's Old-Time Piddlera 8:45-Records 9:15-Oda Maddax. banjo 9:15-Oda Maddax. banjo Home Auto Service AGAIN TIIIS WEEK we will call at your bome and test all your Radio tubes, voltages and make a general inspection of your entire Radio for-Thousands of set owners have im-A. M. 12:30-Vincent Lopez Orch. (WTAM) proved their radio reception with Effarsee 50c WJZ (760 kc.) NBC LESTER SINGER RADIO We offer you this service for a limited time only on Radios of all makes and lypca. Years of experience, expert knowledge of Radio circuits and un-to-date equipment make it possible for us to analyze your entire Radio system quickly and correctly. SERVICE CO. Cincinnati's Best Equipped Radio's most powerful and most Radio Service Station selective inside aerial. Variety of All Makes of Radios sizes from PHONL US NOW Serviced \$1.00 to \$5.00 Get your call in immediately. Enjoy the satisfaction of dealing with a concern that really knows Radio. Remember, a phone call brings an EXPERT. Power Packs and Sound FISHWICK RADIO Equipment 2126 Madison Road A-B-C Radio Sales & Service 226 E 8th St. PArkway 0681 WOodburn 3788 Phone CHerry 5230, 1511 Race St.

SUPERHETERODYNE Pentode Output--Variable Mu Full Size Dynamic Speaker

The Crosley

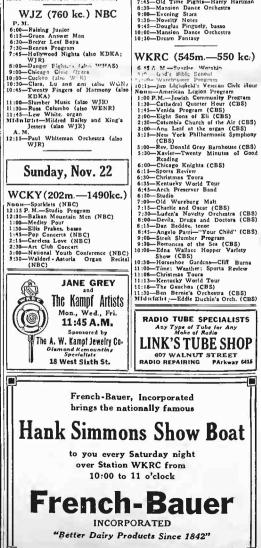
LITLFELLA \$3636 Complete with TUBES

Crosley sweeps aside all precedent in offering the sensational Crosley LITLFELLA. a compact table model, Pentode Output. Variable Mu, SUPER-HETERODYNE with an illuminated dial and full size dynamic speaker, at a price less than that asked for other ordinary circuit receivers. Never before has it been possible to obtain a SUPERHETERODYNE

at this remarkably low price. Think of it! A Crosley 5-tube SUPERHETERO-DYNE for \$36.36. complete with tubes! Compare the Crosley LITLFELLA feature by feature with other radio receivers sold at this price, then you will know Crosley offers you the greatest value per dollar in radio. Come in and hear the Crosley LITLFELLA today. You will marvel at its high sensitivity, razor-edge selectivity and superior tone.



 $\mathbf{D} = \mathbf{A} \mathbf{O}$



Sunday, November 22

WLW (428m.—700 kc.) WLW (428m.-700 kc.)

WSAI (225m.-1330 kc.)

W SAL (223mi.—1530 KC.)
 215 P. M.-Senindy Bright Spot (NEC)
 216 - Wayne King Orchestra (NEC)
 210 - Wayne King Orchestra (NEC)
 210 - Wayne King Orchestra (NEC)
 210 - Piorheim Froite (NEC)
 210 - Dirability (NEC)
 210 - Dirability (NEC)
 210 - Charling (NEC)
 211 - Album of Familiar Music (NEC)
 215 - Ted Weens' Orchestra (NEC)

WABC (860 kc.) CBS

P. M. 6:00-Chicago Nights 6:30-Howard Dandics

or 6:30—Barn:dail Musicale Memories (KMOX oaly) 8:15—Music Along the Wires: Symphony 0:0cbtirm 9:00—Rory Thetre Symphony (also -KidOX) 10:00—Edna Wallace Hopper's Variety. Show

11:00-The Gauchos 12:30-Norturne, with Ann Leaf

WEAF (660 kc.) NBC

F. M. 2:30-Moonshine and Honeysuckle 10:45-Seth Parker's Neighbors (also WHAS: WTAM) 11:15-Ralph Kirbery, barltone 11:30-Jece Grawford, organ Midatigut-Larry Funk Orchestra P. 31.

WJZ (760 kc.) NBC

Monday, Nov. 23

WCKY (202m.-1490kc.) 7:00 A. M.—Alarm Clock Melodics 7:30-Band Music 8:00—Kentucky Mountaineer and Little B:00-Exerutoky Mountaineer and Little Jinmay B:15-Morning Devotions (NBC) 8:30-Checie (NBC) 9:00-Tunes (NBC) 9:00-Tunes in Blue 10:30-Classic Hour 10:30-Classic Hour 11:30-Skille Lickers Noon-Luncheon Concert 11:30-Skille Lickers Noon-Luncheon Concert 12:32-Mail Lickers Noon-Luncheon Concert 12:32-Mail Lickers Noon-Luncheon Concert 12:32-Mail Lickers Noon-Luncheon Concert 12:30-Organ Recital 2:30-Argan Recital 2:30-Argan Recital 2:30-Argan Recital 2:30-Argan Lickers 1:30-Organ Lick 2:00-Xentucky Federated Cluba 2:13-Moods In Indigo 2:30-Muric Masters 3:10-Siesta Muricale 3:15-Matince Holodies 3:45-Mawiian Reverties 4:00-Rhythme and Rhyme BURCK - BAUER, Inc.

807 RACE ST. Westinghouse Radios and Refrigerators. General Motors and Sparton Radios. Intelligent service on all makes Radios and Refrigerators.

Phone PArkway 5600





Four youngsters, all under 22, their voices sound like an or-

Four youngsters, all under 22, their voices sound like an or-and they jumped in two months from Cincinnati to Broadway. That's the story of the Mills Brothers whom WLW first put tar (\$6.25, C. O. D. that John who this week began a four week picture whom WLW first put plunks as an accompaniment, on the air about a year ago and who this week began a four week contract at the Paramount The-tract at Times Square. Their mother sang in vaudeville. The batter engadement doesn't in boys began singing together the at a maggement doesn't in-boys began singing together terfere with their 8 p.m. appear- when John was 13 and Donald ances on Tuesday, Thursday and a mere nine. At first they per-Saturday on the Columbia net- formed for stray pennies, nickels work, or with their making of and dimes until their father set records (the first recording was

WCKY Monday, Novem 4:15-Bers of Teday 4:30-Beyular Requ. 16 5:15-Bud. kcs and Jan 5:15-Medicy #our 5:15-Medicy #our 5:13-Denie Montana 6:30-Poilight Organ Reveries 6:35-Ayrer News Plach 7:10-Anna 'i' Andy (NBC) 7:15-Tatyesst Jesters (NBC) 7:15-Dalcie Markum 8:00-Taye Tarvin, pianist 8:15-Dulcie Markum 8:15-Dulcie Markum Monday, November 23 WFBE WCKY 8:13-Dulce Markum 8:13-Dulce Markum 9:10-Sundogend Wile 10:00-Skillet Lichers 10:20-Found Acc," male quartette 10:20-Found Sunders Orchestra (NBC) 11:13-Purzel and Grady Hodges 11:13-Purzel and Grady Hodges 11:13-Hum Trio

WFBE (250m.—1200 kc.)

WFBE (259m.—1200 kc.) 7:00 A. M.—Break of Day 7:15—Musical Clock 8:15—Sikthav Party 8:15—Sikthav Party 8:15—Sikthav Party 9:15—Organ Rechal 9:15—Organ Rechal 9:15—Organ Rechal 9:15—Organ Rechal 9:20—String Ensembles 10:20—String Ensembles 10:20—String Ensembles 10:35—WFBE RKO Theatre Party 10:35—WFB E RKO Theatre Party 10:35—Simber Songs 11:35—Simber Songs 11:35—Sim 5:00—Rooszvelt Theatre Party 6:15—Hits from the Shows 6:30—Show Windows—Frank Aston 6:45—Berning Ford Travelogue 7:00—Dinner Music 7:15—Post Question Box

WANTED

BOYS SELL RADIO DIAL

MAKE GOOD MONEY IN SPARE TIME

See r. Sirlin at Central News Co. 320 E. Third St MAin 211:

them up as entertainers in his records (the first recording was them up as entertainers in his released this week.) According barbershop to keep them off the to Variety, theatrical magazine, street. Business doubled and the Mills Brothers will be spot-ted in a new Ziegfield show about the first of January. Left to right, the brothers are Herbert, 19; Donald, 17; John, and Herbert prefer Cincinnati. 21; and Harry, 18. Although They left their girls here. Monday, November 23 WFBE Monday, November 2: 7:40-Original Ibold Sport Review 7:45-Unius Sien 8:10-Hub Chthing Co. Players 8:11-E-Weyport Finance Profram 9:10-Dry Ridger Hath Hints 9:10-Dry Ridger Hath Hints 9:15-Dry Ridger Hath Hints 9:16-Dry Ridger Hath Hints 9:16-Diphents of the World Series, Bob Bishow 10:00-WFBE Vaudeville Sbow 10:30-Dream Pantasy

boys began singing together when John was 13 and Donald

WKRC (545m.—550 kc.) 5:15 A. M.-Suarite Worship 7:145-Gladys Catren, Organist 8:00-Roland Gaines Mountain Rangers 8:15-Grab Bag Boys 8:15-Grab Bag Boys 8:15-Grab Bag Boys 8:16-Grab Bag Boys 1:00-Somuters (CBS) 1:00-Somuters (CBS) 1:00-Wornar's Hour-Tremlette Tully 10:30-Art Dry Clraners 10:45-Jane Gry and "Kampf, the Jeweler, 1:45-Jane Automatic World Tour 1:2:10-Christinas Tours 1:2:10-Christinas Tours 1:2:10-Chinatian Tours 1:36-Chilas Temor 1:15-Pines Automatic Winterfront 1:36-Choldsa Temor 2:16-Burck-Bauer Organ 2:13-Burck-Bauer Organ WKRC (545m.-550 kc.)



suffer from Nervous Disorders, Rheumatism, High Blood Pressure and other chronic ailments? Investigate the benefits others have derived with the use of nationally famous

Electro-Magnetic THERONOID

Not a Medicine or Herb but a magnetic appliance used and endorsed by thousands of Cin-

chorsed by thousands or Chi-cinnatians! Send for descriptive literature or call at office and use the Theronoid free over a period of several days without obligation. THERONOID

OF CINCINNATI

311 LYRIC BLDG.

MAin 5679



Gillick and His Gang Ben Bernie Orchestra (CBS)

WLW (428m.-700 kc.) WLW (428m.—700 k 6:10 A.M.—700 k 7:10—Physical Exercises 7:15—Hapbines Kids 7:13—Organ, Arthur Chandler, Jr. 7:145—Jolly Bill and Jane (NBC) 8:13—Organiz Wildcats 8:13—Definited Pick-upp (NBC) 8:14—Physical Exercises 0:145—Physical Exercises 0:145—Munical Pertrait 9:15—Munical Pertrait 9:15—Munical Pertrait 9:15—Munical Pertrait 9:16—Physical 9:30-Joan Jone Carlier Constraints (NBC) 9:45-Radio Falks 10:15-A. & P. Orchetts; Fiano 10:15-A. & P. Orchetts; Fiano 10:30-Caland Goodbody (NBC) 11:00-Elito Brock, violan recital 11:10-Kirs, A. M. Goudiss (NBC) 11:30-White Lead Program (NBC) 11:35-River; Weather; Time Noou-Segre Ellis 12:30-Hold Gibson OfshertRaports 12:30-Hold Gibson OfshertRaports 11:30-National Farm and Hame (NBC) 12:30-Baite Cummin's Orchestra 2:00-Daite Cummin's Orchestra 2:00-Daite Cummin's Orchestra 2:00-Daite Cummin's Orchestra

WLW Monday, November 23 3:40-Thek Doctors (NBC) 3:40-Thek Doctors (NBC) 4:10-A. & P. Orchettra 4:10-Organ Matince 5:10-Chats with Pergy Winthrop (NBC) 5:14-Litto Orphan Anale (NBC) 6:16-The Corphan Context 6:15-The Chatter 6:13-Chatter (Models 6:13-Chatter Models 6:13-Showtet Models 7:13-Seiberlin, Rubber Program 8:00-Smillin Ed McContell 8:00-Smillin Ed McContell 8:03-Hollingsworth Hall 8:04-With Ed McContell 8:04-Chatter Brogram 9:06-Armico Sand 9:06-Milling Dominose (NBC) 10:15-Batter Brogram 9:06-Armico Sand 9:06-Milling Dominose (NBC) 10:16-Batter Brogram 10:16-Batter Brogram 11:13-With Parlares Midnifeht-Hotel Gibson Orchestra 11:24-Vink Parlares Midnifeht (225-11230 hc) WSAI (225m.-1330 kc.)

W SA1 (225m.—1330 kc.) 8:00 A.M.—Gene and Glenn (NBC) 8:15—McCornick's Fidders 8:45—Records 9:15—Odas Maddox, guitar 9:45—A. & P. Program (NBC) 9:45—A. & P. Program (NBC) 10:15—Dr. Royal S. Copeland (NBC) (NBC) 10:13-Dfr. Keyall S. Coptand (HIC) Me 10:30-Jim Garroll - Please Tell Me 10:45-Organ Program 11:00-McCormick's Ola Time Fiddlers 11:00-McCormick's Ola Time 3:00-Woman's 4:00-Records FREE NEW 1932



PHONE CHerry 2440



bert in your home. Our service work guaranteed ninety days. Replacements made with original parts. Don't take chances. Call

SCHWARTZ RADIO SERVICE SHOP ESTABLISHED 10 YEARS CHerry 5946

Liberty and Race,

at the first of the month

when all the bills start coming in, then Dad begins Here's a new to grey. economy measure: have 'radio nights'' at your home, instead of paying for other entertainment. RADIO DIAL is your reserved seat, enabling you to hear what you like best. And to double your economy: the coupon will bring you RADIO DIAL for the next 26 weeks for only \$1,

City_

_ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ RADIO DIAL 22 E. 12th Street, Cincinnati, Ohio Let's have Radio Dial for six months. I enclose one dollar (check, currency, money order). Rene wal Name ____ Address ____

State____



0

CHerry 8234

"The Old Moestro"

ond His Orchestra

offer you

A Full Half Hour

of Mirth and Music

on the

BLUE RIBBON

MALT PROGRAM TONIGHT at 9 Eastern Time

WKRC

and Columbia Stations

your tuhos and furnish an estimate of the cost on any make

75c

We are the originators of this service. Information gladly given for the asking. Ask us about THE STEWART WARNER SHORT WAVE CONVERTER.

UP-TOWN RADIO SHOP

WILLIAM THREM. Prop

68 East McMicken

CHerry 7895

set for

I he Stewart Warner Short Wave Converter makes any set a short wave set. Hear the police calls. Listen to ships at sea. Tune in London, Paris. Rome! Travel all over the globe by radio . . and with a simple twist of the knob return home. Attach to any A. C. set. and convert it at will to a short wave receiver.

\$23.95 CONTEST

COURT AND SYCAMORE

Eastern Standard Time

RADIO DIAL, WEEK ENDING NOVEMBER 26, 1931.



7



WCKY Wednesday, November 25 9:30-Dutch Masters Minstrels (NBC) 10:00-Korn Parchie, Program 10:15-Variety 10:15-Variety 10:30-Crosley Auto-Stokers 10:45-Bob Newhalt Sports Slices 11:30-Van Camp Program 11:30-Michael Hauer's Orchestra 12:30-Bernie Cummins' Orchestra 10:00-10:30-10:45-11:00-WSAI (225m.-1330 kc.) 8:00 A. M.-Gene and Glenn (NBC) 8:15-McCormick's Fiddlers 8:00 A. M.-Genc and Clenn (NBC) 8:15-McCormick's Fiddlers 8:45-Accords 9:15-D. Royal S. Copeland (NBC) 9:30-Accords 9:45-A. & Chilar's Radie Column (NBC) 10:20-National Home Hour (NBC) 11:20-Accords Household Institute (NBC) 11:30-Accords Household Institute (NBC) 11:30-Accords 10:00-Live Stock Reports 21:00-Mary Stock, contrains 4:300-Mcords Sakte 4:300-Mcords 5:00-Sam Wilson, barttone 5:10-Scords 5:20-Civil Service Talk 5:300-Kerods 11-45 30-Crosley Auto-Stokers 45-The Stebbins Boys (NBC) 5:45-The Sitebins Boys (NBC) 7:10-Records 7:13-Campbell Soup Orchestra (NBC) 7:30-The Albert Program (NBC) 7:45-The Trails of the Goldbert (NBC) 8:15-Ohman & Arden, piano due (NBC) 8:13-Ohman & Arden, piano due (NBC) 9:30-Noholh Genert, Grismo (NBC) 9:30-Palmolive Hour (NBC) 9:30-Palmolive Hour (NBC) 11:30-Caca Gol Program (NBC) 11:30-Hotel Gibson Orchestra WABC (860 kc.) CBS WABC 18:30 ISC.) CBS 6:00 p.M.—"Bill Schudt's Going to Peres" 8:00-The Columbians 8:45-Tanyzast Gloom Chasers 11:05-Loon Belasco's Orchestra 11:05-Sireet Single's Orchestra 11:05-Nocturne, with Ann Leaf 1:06-Nocturne, Roseland Ballicom Orchestra 1:00-A.M.-Roseland Ballicom Orchestra

WEAF (660 kc.) NBC WEAF (000 KC.) INC 6:00 P. M.-Walderf-Astroin Orchestra 6:10-Ray Perkina 7:10-Baverian Peasant Band 11:00-Kellie Revell 11:15-Jette Crawford 11:15-Jette Crawford 11:15-Jette Crawford Orchestra 11:10-Liter-Lew Contradis Orchestra 12:30 A. M.-Paul Whiteman's Orchestra WJZ (760 kc.) NBC

WIW

5:30-Records

WJZ (760 kc.) NBC 5:00 P.M.-Music Treature Box 6:13 - Rancess Program. Murial Pollock and Vec Lawnhurst, pianist 6:30-Teddy Black Orchecitra 6:40-Unemployment Relief Committee: Senaro Copeland 7:35-Bit (abo WENR) 7:45-Bit (abo WENR) 7:45-Bit (abo WIR) 10:30-Chars, Lu and Em (also WJR) 10:36-Chars, Lu and Em (also WJR) 10:36-Chars, Lu and Em (also WJR) 11:30-Charse Columbs; songs 11:45-Lew White organ 11:31-Lew White organ 11:31-Lew Songs or Songs 11:45-Lew White organ 11:31-Lew Songs or Songs 11:45-Lew Songs or Songs 11:45-Lew Columbs; songs 11:45-Lew Columb; s

WENR) Ernie Holst's Orchestra (also 12:30-Ernie H WENR)



1103 VINE STREET The House of a Million Ports" aervice and repair every make Radio.

CHerry 6531

"Th

WFBE (250m.—120 1:00 A. M.—Break of Day 1:00 A. M.—Break of Day 1:00 A. M.—Break of Day 1:00 A. M. Anderson and the second 1:00 A. M. M. Anderson and the second 1:01 A. Musical Interbude 1:02 A. M. M. Anderson and the second 1:03 A. M. Anderson and the second 1:04 A. Musical Interbude 1:04 A. Musical Interbude 1:05 A. Music WFBE (250m.-1200 kc.) 7:00-Dinner Dance Musie 7:13-Doughs Pringuly Trlo 7:13-Dings Pringuly Trlo 7:13-Einer Wehmier, planist 8:10-Eather Wehmier, planist 8:10-Eather Covington and Jack Hersh 8:45-The Post Tenor 9:10-Classic Gems 10:100-Maniton Dance Orchestra 10:30-Dream Pantasy WKRC (545m.-550 kc.) 6:45 A. M.—Sunrise Worship 7:45—Gladys Catron, Organist 8:00—Roland Gaines' Mountain Rangers 8:15—Grab Bag Boys 8:45—Variates



REMEMBER - YOUR GRANDMOTHER'S' WEDDING RING CAME FROM LANGE'S

Cincinnati, Ohio Send me RADIO DIAL for 6 montha. Here's my dollar. [] New Subscriber [] Old Subscriber Name

Address

FREE!

6

Color

OPEN EVENINGS UNTIL 9 P. M.

FREE Electric Lighter

To Everyone purchasing one of these Special Models A clear and cigarette lighter patterned alter mi-combanes us of in broadsaming studias. Diversity combanes us of in broadsaming studias, Diversity Operates on AC or DC house current. Absolution Prete to everyone purchasing one of these special models. Just elip this ad and bring it along with you.

OPEN ALL DAY SUNDAY

MIDWEST RADIO CORP.

909 Broadway